



Media Release

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Community briefing for 2007 Junior World Orienteering Championships

More than 2000 people will converge on the City next July when the City hosts the 2007 Junior World Orienteering Championship (JWOC) and the associated Western Plains Orienteering Carnival.

In the lead-up to the event Dubbo City Council and members of the JWOC 2007 Organising Committee have scheduled a briefing for the community to explain what the event is all about and how the community can become a part of it.

Council's Manager Recreation Services, James McKechnie said the briefing would take place on Monday 5 June 2006 at 6pm in the Function Room at the Bruce Neads Memorial Grandstand, at Apex Oval.

"The briefing allows local businesses the opportunity to gain an insight into the sport of orienteering, the scale of the carnival and how the business or organisation can benefit from the carnival," he said.

"Members of the community such as small businesses, service clubs, school P&C's, bush fire brigades and the Chamber of Commerce are encouraged to attend."

Mr McKechnie said the event would not only see an astonishing 2000 people come to Dubbo, but it was also the first time that the Junior World Championships have been held in the Southern Hemisphere.

"Orienteering Australia forecasts that the carnival will bring more than half a million dollars in to Dubbo, coupled with the Australian Championships, the city could be looking at over one million dollars," he said.

"JWOC Organising Committee Chairman, Ron Pallas and Marketing Coordinator, Paul Prudhoe, will advise attendees of the benefits that the carnival will bring to the City and the possible role that the community can play."

The Junior World Orienteering Championship (JWOC) and the associated Western Plains Orienteering Carnival will held in Dubbo on 7 to 15 July 2006.

James McKechnie
MANAGER RECREATIONAL SERVICES

For further information or interviews contact Council's Manager Recreational Services Mr McKechnie on 6801 4000 or JWOC 2007 Organising Committee Chairman Ron Pallas on 02 95266229

- **Media Note briefing agenda follows**

2007 JUNIOR WORLD ORIENTEERING CHAMPIONSHIPS (JWOC)

A briefing to the Dubbo Community

What: The Junior World Orienteering Championship (JWOC) and the associated Western Plains Orienteering Carnival Community Briefing

When : Monday 5 June 2006

Venue: Function Room at the Bruce Neads Memorial Grandstand, at Apex Oval

Time: 6.00pm

Who: JWOC 2007 Organising Committee Chairman Ron Pallas
JWOC 2007 Organising Committee Marketing Coordinator Paul Prudhoe

Agenda

- Introduction to the sport of Orienteering.
- DVD 2-3 minutes of JWOC 2005 in Switzerland.
- Outline of the Carnival – when and where is it happening, anticipated numbers
- Costs & Logistics involved (local involvement)
- Outline opportunities of benefits for local businesses and how they can support the event
- Possible roles of service clubs and fundraising organisations – catering, helping out.
- Easter 2008 – “We’ll be back”
- Orienteering in Dubbo – long term goal
- Questions and Answers